

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 11.51
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6225739

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

ORDER # _____ CONTINUED # _____

(LINE, ORDER, INVOICE)

PRDCT		EST#	COMMENTS:
<u>AMERICAN CROSSROADS</u>		<u>1758</u>	(LINE, COUNTRY)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

DATE NOV1/12 11.51

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

PS CFM, THX 11/1

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1758
AGENCY PRODUCT CODE =

1 S 700A-900A

30	\$2,250.00
----	------------

9 / 25

9/28

88

10

C

PROGRAM : GD MRN AMER
CON COM1 : 3 X PER DAY

25 A 500P-600E

30	\$2,250.00
----	------------

9/25

9/28

7

10

PROGRAM : EYEWITNESS NEWS
ORD COM1: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-1 FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-16 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

26	A		500P-600P	30		\$2,250.00	10/1	10/1	1		MON	1
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : EYEWITNESS NEWS
ORD COM1: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.
PART OF A MAKEGOOD MADE UP OF LINES 25-26

16	S		700A-900A	30		\$2,250.00	10/1	10/1	2		MON	2
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : GD MRN AM
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#1 MISSED: TU-F/700A-900A SEP25(4/WK) 30S \$2,250.00 (OCT31/12)
BUY#16 MON/700A-900A OCT1 30S \$2,250.00
OFFER: TU-F/500P-600P SEP25(4/WK) 30S \$2,250.00 PLS ADVISE.
& MON/500P-600P OCT1 30S \$2,250.00
CMT: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.

SEP/12	103400.00	OCT/12	30350.00	CONTRACT TOTAL	133750.00
				TOTAL SPOTS	63

MARKET TOTALS \$354,166 WFTV 42% WKMG 17% WESH 31% WOFL 10% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE